

I will draw a caricature of your pet for \$5

I will create a custom banner for \$5

I will be your boyfriend on facebook for one week for \$5



Take Five

Some people on fiverr.com will do almost anything for money.

“I WILL CREATE A VIDEO POSITIVELY REVIEWING YOUR SITE OR business for \$5.” So goes the pitch by Diana Santos on fiverr.com, a site where everyone can be an entrepreneur—as long as they charge only five bucks. Multitudes of sellers use the 18-month-old site, offering to do everything from proofreading 750-word reports to posing as a significant other on Facebook for a week, to this gem: “I will scream any name or website over and over again like a delusional psychopath for 20 seconds for \$5.” Santos, an Orlando resident, isn’t quite that edgy, instead offering services like custom avatars, three-minute voiceovers and the video reviews, which account for most of her moolah (the testimonials are fabricated). The 21-year-old says she brings in about \$250 a week with the Web-based gig (payment is through PayPal). And she’s so happy that she even quit her day job as a jewelry consultant. “I took a massive pay cut, but I don’t regret it for a moment,” Santos says. “I enjoy my life a lot more now, and I’ll take happiness over extra income any day of the week.”



Diana Santos

—Chloe Perez

Eat, Drink and Be Green

Desperately seeking an organic martini or locally sourced salad? There’s an app for that. The brainchild of green guru Kimberly Button, the Orlando Green Travel app flaunts the eco-friendly perks at more than 120 local restaurants, bars, hotels, spas and shops.



Kimberly Button



Button, who’s also the founder of Orlando eco-living consulting company greenWell and editor of the *Central Florida Green Guide*, took nearly three months to compile this detailed directory, which launched on iTunes in February and will roll out to Android by the end of the year.

Button’s betting eco-savvy locals and tourists will be tickled about earth-friendly efforts like Gaylord Palms’ au naturale air-filtration system that uses 500,000-plus indoor plants, reducing the amount of energy the heating and air-conditioning system expends keeping the air clean.

“Going green isn’t just a marketing ploy anymore—people can see behind the vague green claims nowadays,” Button says. “But there are a lot of businesses and places that are truly trying to do their part to create a better and healthier world.”

—Kristen Manieri