



Not one but two excellent theme parks at Universal Orlando® Resort are packed with pulse-pounding coasters and up-close encounters with some of the most beloved characters from television, film and pop culture. Like stepping onto a working movie set, Universal Studios Florida oohs and aahs with rides and experiences designed to immerse guests in their favorite movies and shows such as *The Simpsons Ride*, which zooms visitors on a madcap journey through Krustyland. Characters like *Shrek*, *Beetlejuice*, *Jaws*, and even *Barney* come to life through a mix of live action and interactive rides and shows that delight and enchant people of all ages.

AMAZING ADVENTURES

Next door, Universal's Islands of Adventure is a thrill-seeker's paradise thanks to more than a dozen high-speed, high-adrenaline attractions, some paying homage to comic books' infamous super heroes. Even the younger set gets its share of exploits at Seuss Landing, where whimsical tales like *The Cat in the Hat* leap from the pages.



Ground-breaking attractions like the high-tech 3-D thrill ride *The Amazing Adventures of Spider-Man* and the super fast *Incredible Hulk Coaster* have recently begun to share the stage with popular newcomer *The Wizarding World of Harry Potter*. Unveiled in June 2010, this incredible attraction lets fans finally

climb into Harry's enchanted existence joining thousands of other Muggles keen to experience the long-awaited embodiment of their favorite fictional characters and places.

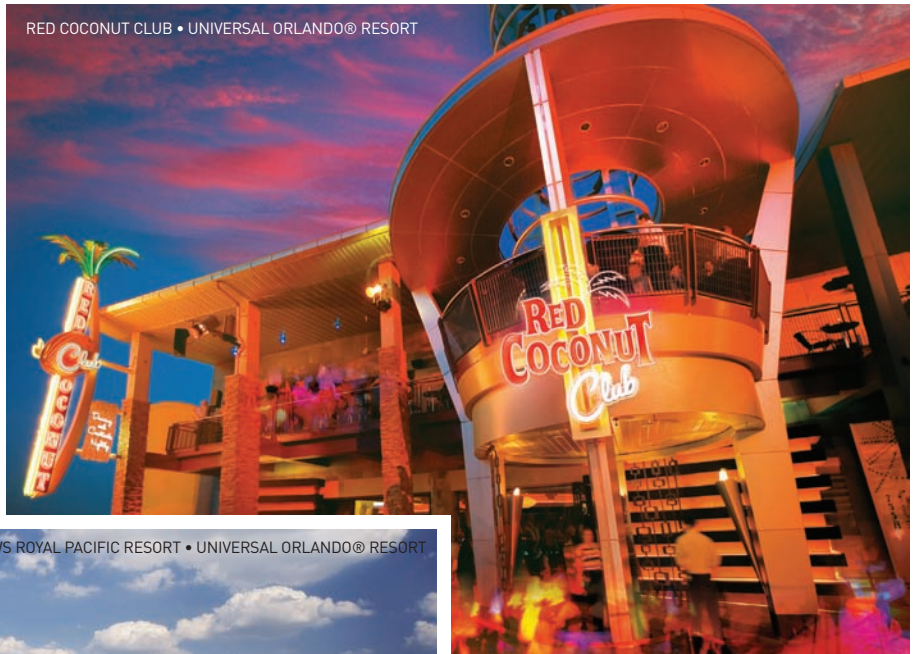
The 20-acre sorcerous space features Hogsmeade's cobblestone streets where frosty mugs of Butterbeer pour by the gallons from the medieval keg flanked by shops and a restaurant peeled right from Potter's pages. Hogwarts Castle towers over the snow-capped roofs beckoning visitors to the attraction's main draw, *Harry Potter and the Forbidden Journey*. While the site features two roller coasters (*Flight of the Hippogriff* and *Dragon Challenge*), *Forbidden Journey* is what's really turning heads. This knock-your-socks-off attraction featuring robotic technology and flight simulation uses groundbreaking movement and visual tools to take riders on a free-flight frenzy speeding inside and outside Hogwarts alongside Harry Potter himself.

AFTER DARK

After a day at these two incredible theme parks, folks who can scrounge up some more

energy to tackle Universal's nightlife scene won't regret a single minute. Packed with bars, clubs and lounges, Universal CityWalk is also home to the world-famous Blue Man Group, the zany troop of tricksters who perform nightly in the Sharp AQUOS Theatre. Next door, internationally renowned rock stars regularly take the stage at Hard Rock Live, the concert venue located within the world's largest Hard Rock Café.

There's no telling what sort of night visitors will end up having thanks to a seemingly endless array of entertainment venues. Check



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out a live dueling piano show at Pat O'Brien's, hit the dance floor at Red Coconut Club, or karaoke with a live band as backup at CityWalk's Rising Star. One thing for sure, the night will be unforgettable. Lively, bright and colorful, CityWalk lights up like a Vegas strip at night and radiates with an energy that will race through your veins like caffeine.

SPECTACULAR ACCOMMODATION

Universal Orlando's on-site hotels are truly some of the most spectacular and distinctive in the area. Far from a mere place to rest and relax, these palatial resorts are attractions unto themselves boasting legendary spas, pools and restaurants. Rock aficionados flock to the Hard Rock Hotel for a music-themed stay complete with a 12,000-square-foot pool with an underwater sound system, sandy beach and regular "dive-in" poolside movies.

A throwback from the Italian Riviera, the Loews Portofino Bay Hotel exudes Mediterranean luxury thanks to features like the harbor-side piazza where opera singers serenade from the marble balconies every night at sunset. This elegant locale is home to three pools, eight restaurants and the world-class Mandara Spa.

Finally, the Loews Royal Pacific Resort embodies island hospitality at this gargantuan 1,000-room refuge boasting a stunning lagoon-style pool with a children's water play area. World-famous dining experiences include the resort's fabulous evening luaus and unforgettable Pan-Asian cuisine at Emeril Lagasse's Tchoup Chop.

ECLECTIC EATERIES AND SHOPS

From classy Italian bistros to casual rock 'n' roll eateries, the list of unforgettable restau-

rants continues inside Universal's hotels. At the Hard Rock Hotel, diners can choose from laid-back comfort food at The Kitchen or opt for the upscale steakhouse known as The Palm. Bice Ristorante and Mama Della's Ristorante, both at the Loews Portofino Bay Hotel, take guests on a culinary journey through Italy.

At CityWalk, even more choices abound. Ten themed restaurants guarantee there will be something for everyone from sports fans to reggae lovers. Take in the Forrest Gump memorabilia at Bubba Gump Shrimp Co., lazily sip a cocktail and tackle a sky-high plate of nachos at Jimmy Buffett's Margaritaville, or devour a dozen Bloody Mary chicken wings at Pat O'Brien's. At every turn, delicious food in the coolest locales are plentiful. Of course, don't forget about opportunities to dine with favorite characters. Characters breakfasts give guests the chance to have a memorable meal with the likes of Scooby Doo or Things 1 and 2.

Afterwards, wander through CityWalk's shops where an eclectic variety of merchandise from Billabong board shorts to stuffed gorillas awaits. And if VIP treatment is preferred, be sure to book a Universal VIP tour. On this guided walking tour, visitors will be personally escorted through one or both parks and given priority ride access plus insider information only VIPs get to know.